



ANNUAL REPORT 2012

Board of Nga Kaihoe o Aotearoa (Waka Ama NZ) Inc

Paora Howe (Chair)
Meka Whitiri (Deputy Chair)
Caren Fox
Danielle Rouse
Tim Marshall
Paul Dahl
Ralph Ruka

Lara Collins (Chief Executive)





Waka Ama New Zealand – Ngā Kaihoe o Aotearoa Board – Chair Report

E ngā mana, e ngā reo, tēnā ra koutou katoa

It is my pleasure to present to you the report on behalf of the first Waka Ama New Zealand – Ngā Kaihoe o Aotearoa Board. First, sincere thanks to my fellow Board members for their wisdom and support on behalf of all waka ama paddlers and clubs throughout the motu. We were established in December of 2011 and from that date:

- Appointed Lara Collins as the new Chief Executive. We continue to feel greatly heartened by that decision
- Met regularly to discuss strategic issues and to assist Lara to put in place policies and practices that underpin a more professional approach to the sport
- Kept in touch with what is happening 'on the ground' with our own clubs and regions
- Supported the development of a strategic direction that includes a strong cultural element reflective of our bicultural nation in a multi-cultural context; a coaching strategy; health and safety issues, and positive growth in our sport across a range of paddling ages and types.

I attended the World Championships at Calgary and was witness to a hugely successful campaign that firmly places New Zealand among the elite paddling nations of the world. Ngā mihi nui ki a koutou ngā kaihoe o Aotearoa. Kei a koutou te ihi, te wehi, te mana.

However, at the international governance level I was extremely disappointed at the quality of leadership shown by two or three members of the incumbent international governing body. If we are serious about the sport being integrated into the Olympics sometime in the future, then that is an area that frankly needs much closer scrutiny. I was disappointed to see bumbling and somewhat dishonest management of meetings by the incumbent Chair, and even more disappointed to see our representative Hoturoa Kerr not win enough votes to take that role. I put the latter down to a high level of naivety on the part of a number of participating countries' representatives who ought to know better. I can only pledge that if I have anything to do with the voting process in the future, I will help to change it so that it is fairer, equitable, and more transparent. Fortunately Lara remains on the International Va'a Federation, but she will need every bit of our support if the current system is to change for the better. Otherwise, the Olympics will be a pipe dream.

Finally, I want to ask you all to consider the importance of culture in our sport. What part does culture play? What cultural elements are important in our sport? What values do we hold precious? And how do we live by those values – what do we DO that reflects those values?

For what it is worth, here is my response, told through having witnessed an unfortunate incident that took place at Calgary. One of the kaumatua in the over 70s race died near the finish line. That event led to the closing down of the race day for three hours, while people worked out what to do. In my view, the role of the New Zealand contingent in providing, through Hotu's leadership, as well as others experienced in tikanga, an appropriate cultural response to that *mate*, actually saved the whole meeting. We showed the importance of whānau, of whanaungatanga, of tikanga and respect for tangata whenua. I was even more proud to be a New Zealander and a Māori through that process as I was witnessing our many medal winners.

Mauri ora
Paora



Chief Executive Report 2012

2011/2012 has been another exciting year in the history of Waka Ama. We have achieved many goals and objectives and the sport is flourishing on so many levels.

Our AGM in 2011 marked a milestone in the history of our sport, with the adoption of our new constitution and the election/appointment of our first ever Board of Governors. This new governance model has provided a very good structure for increased accountability and, most importantly, a strategic overview of the sport.

Many thanks to Paora Howe for his outstanding contribution as Board Chair, and to the Board Members (Meka Whaitiri (Deputy Chair), Caren Fox, Danielle Rouse, Paul Dahl, Tim Marshall and Ralph Ruka), who have taken on their role so professionally and thoroughly.

I commenced my employment as Chief Executive of Nga Kaihoe o Aotearoa (Waka Ama New Zealand) in March 2012. This position has been a major milestone for the sport and was one of our strategic goals set in 2009. The role has been a busy one, especially as we transitioned into our new structure. But it has been extremely rewarding watching waka ama grow and impact so positively on so many people around the country.

Along with establishing the Chief Executive role, we have established a national office which is based at Alexandra Park in Auckland, and employed an administrator (Debbie Sellar). Debbie's experience in sports administration has been a real asset to our organisation since April and we continue to put operational systems and communication in place that assist our membership.

We have also been very lucky this year to have a 4th year student from AUT – Amiria Mita work with us on many projects. Amiria has accumulated hundreds of hours since April, has completed many tasks and generally has had a positive impact on our organisation.

Having these roles set up and in place has provided us with the much needed dedicated time to focus on further growing, developing and ensuring our sport operates professionally and efficiently.

This year we have also piloted a role at Sport Waikato, with Conan Herbert being employed as a part-time Waka Ama Development Officer. This is an exciting role and Conan has already achieved a lot in a few short months. The success of this position further highlights the need for a dedicated regional development focus.

2012 marks the end of our current Three Year strategic plan. This plan has been a crucial working document that we embarked on in 2009. Three years ago, the idea of actually achieving many of the goals in the plan was extremely challenging and a little daunting. The majority of that plan has now been achieved and we are embarking on a new strategic plan that will take us up to 2015.

When I think of all that has been accomplished I am excited to imagine how much can be accomplished over the next three years and where our sport will be in 2015.

One of the biggest highlights of the last 12 months was the World Sprint Championships. 263 paddlers and more than 50 supporters travelled to Calgary to compete in the 15th IVF World Sprint Championships. The event saw 17 Countries compete. It was our most

successful World Sprints campaign to date achieving 18 World Championship titles and 61 medals over all. Congratulations to all our gold medallists and medal winners!

Many thanks to Marinna Millanta-Lowrey for her role as New Zealand Area Co-ordinator leading up to and during the event. A job very well done.

Already we are looking towards Rio in 2014 for the next world sprints and again 2016 for the Paralympics where waka ama/outrigger/va'a will make its introduction onto a world stage that it has not been on before.

These are exciting times for our sport. There are new opportunities happening every day and Waka Ama is going from strength to strength across the country. Our biggest asset is, without a doubt, the people who drive the sport within clubs, communities and regions, as coaches, administrators, managers, drivers, lanes layers, volunteers and of course paddlers. Our waka ama community is awesome!

The next big event on the horizon is nationals at Lake Karapiro in January 2013. This will be our 24th Nationals and it is most certainly the highlight of our Waka Ama calendar. There are no other sports in this country that have 2500 paddlers aged 7 to 70 plus competing at the same event over five days in front of thousands of spectators.

This year we are introducing some new initiatives: the 250m V1 race, a regional w12 event and Para-canoe opportunities. It is going to be a lot of fun!

Thank you also to our Sponsors: New Zealand Post, who continue to support us this year. We look forward to the NZ Post Corporate Challenge events being held in Auckland, Rotorua, Wellington and Christchurch in December 2012. We will also be working closer with Water Safety New Zealand in coming months as we deliver with them some waka ama water safety workshops around the country.

Our partnership with Outward Bound will also see us being able to select at least 2 members next year to attend 3 week Outward Bound courses.

And as we look forward to all the opportunities ahead, I am reminded that this year, 2012, is the 25th year of our organisation's existence. From humble beginnings, Tātou Hoe was formed at a meeting in Pawarenga in May 1987. The amazing vision of those individuals back then was incredible; we have grown from three clubs with no waka in those first years, to 86 clubs now with thousands of paddlers enjoying waka ama from Kaitaia to Invercargill. That colourful 25 year history is a wonderful legacy that our sport should be so very proud of.

Lara Collins
Chief Executive
Nga Kaihoe o Aotearoa
Waka Ama New Zealand
13 October 2012



Financial Summary 2011/2012

In 2011/2012 we incurred greater expenditure than the previous year. The organisation had anticipated this increased expenditure and had built up reserves for 3 years to accommodate the new governance structure, establishment of an office and employees. These costs are reflected under Contract Services and Salaries, Administration, Rent and NKOA Meetings.

Sprint Nationals Income for Sprint Nationals has stayed relatively the same over compared with the previous year and entry fees for Nationals have been unchanged since 2006. Fees will remain the same again for the 2013 nationals coming up. This year we made a few changes in the way the event is managed and in doing so decreased the expenditure of the event slightly.

Grants, Sponsorship and Funding:

Like most sports in New Zealand we are heavily reliant on sponsorship and funding to breakeven. Our per paddler fee affiliations contribute a very small percentage of total income. Our partnership with New Zealand Post has created many opportunities in this area and we continue to pursue every opportunity that will help to grow, develop and further support our sport.

In-Kind:

Not reflected in the financial statements is the in-kind contribution that New Zealand Post has given. In excess of 5000 bags, drink bottles and resources given away at Secondary School Nationals, Sprint Nationals and Long Distance Nationals, access to their media department, exposure and advocacy, use of NZ Post Truck at events and access to resources such as marques etc.

Overall we have continued to increase our equity over this period, and we have robust accountability procedures in place. Our Auditors have conducted a thorough audit of our accounts and have given an unqualified opinion.

The Board have established a Finance Committee who review the accounts regularly and taken onboard advice from our Auditors to ensure we have 2 signatories for all transactions and operate a credit card rather than a debit card facility. Over the last two nationals Danielle Rouse and Alex Ryder had put in place new systems at Nationals to ensure cash handling was accountable and we will continue to enhance these systems again in 2013.

I would be happy to answer any queries relating to the financial accounts presented.

Lara Collins
Chief Executive
Nga Kaihoe o Aotearoa
Waka Ama New Zealand
13 October 2012

NGA KAIHOE O AOTEAROA (WAKA AMA NEW ZEALAND) INCORPORATED

Directory

For the year ended 30 June 2012

IRD Number

50-694-305

Charities Commission Number

CC44378

Nature of Entity

Incorporated Society

Nature of Business

To lead the development, practice and promotion of the sport and culture of Waka Ama.

Name Change

On 11 October 2011 The New Zealand Maori Polynesian Canoe Sporting Federation, Nga Kaihoe O Aotearoa Incorporated changed its name to Nga Kaihoe O Aotearoa (Waka Ama New Zealand) Incorporated.

Board Members and Executive Officers

Paora Howe (Board Chairperson)

Board Members

Meka Whaitiri (Deputy Chairperson)

Tim Marshall

Ralph Ruka

Caren Fox

Danielle Rouse

Paul Dahl

General Manager

Lara Collins

Registered Office

Sport Auckland House, Level 4

Alexandra Park Function Centre

Gate B, Greenlane Rd West, Epsom

Auckland 1051

Postal Address

PO BOX 26599

Epsom

Auckland 1344

Auditors

William Buck (NZ)

Level 8, 203 Queen Street

AUCKLAND

Bank

Kiwibank Limited

Audit Report to the Members of Nga Kaihoe o Aotearoa (Waka Ama New Zealand) Incorporated

Report on the Financial Statements

We have audited the financial statements of Nga Kaihoe o Aotearoa (Waka Ama New Zealand) Incorporated on pages 5 to 11, which comprise the Statement of Financial Position as at 30 June 2012, the Statement of Comprehensive Income, the Statement of Changes in Equity for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information.

Board Members' Responsibility for the Financial Statements

The Board Members' of the Nga Kaihoe o Aotearoa (Waka Ama New Zealand) Incorporated are responsible for the preparation of these financial statements in accordance with generally accepted accounting practice in New Zealand and that give a true and fair view of the matters to which they relate and for such internal control as the Board Members' determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibilities

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing (New Zealand). Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the financial statements that give a true and fair view of the matters to which they relate in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Board Members', as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Other than in our capacity as auditor, we have no relationship with, or interests in, Nga Kaihoe o Aotearoa (Waka Ama New Zealand) Incorporated.

Auditors' Opinion

In our opinion, the financial statements on pages 5 to 11:

- comply with generally accepted accounting practice in New Zealand;
- give a true and fair view of the financial position of the Nga Kaihoe o Aotearoa (Waka Ama New Zealand) Incorporated as at 30 June 2012 and their financial performance for the year then ended.

Other Matter

The financial statements of Nga Kaihoe o Aotearoa (Waka Ama New Zealand) Incorporated for the year ended 30 June 2011, were audited by another auditor who expressed an unmodified opinion on those statements on 6 October 2011.



William Buck (NZ)
16 September 2012

203 Queen Street
Auckland 1010
New Zealand

NGA KAIHOE O AOTEAROA (WAKA AMA NEW ZEALAND) INCORPORATED.
Statement of Financial Position
As At 30 June 2012

	Note	2012 \$	2011 \$
CURRENT ASSETS			
NKOA Operations Bank Account		27,667	31,895
NKOA Short Term Savings Account		12,129	5,256
NKOA Long Term Savings Account		153,701	139,589
NKOA World USD Account		15,682	-
Accounts Receivable		18,225	7,642
Prepayments		3,615	-
Total Current Assets		231,019	184,381
NON- CURRENT ASSETS			
Fixed Assets as per Schedule	4	43,663	45,541
TOTAL ASSETS		274,682	229,922
CURRENT LIABILITIES			
NKOA Mastercard		-	686
GST Due for payment		11,048	7,704
Holiday Pay Provision		2,077	-
Accounts Payable		4,793	2,000
Accrued Expenses		4,945	6,300
Total Current Liabilities		22,863	16,690
TOTAL LIABILITIES		22,863	16,690
NET ASSETS		251,819	213,232
Represented by:			
EQUITY			
Retained Earnings		250,374	213,232
TOTAL EQUITY		251,819	213,232

For and on behalf of the Society:

Board Member Paora Howe (Paora Howe, Chair)
Board Member Meka Whaitiri (Meka Whaitiri, Deputy Chair)
Date 16/09/2012

NOTE: This statement is to be read in conjunction with the Notes to the Financial Statements and the Auditor's Report

NGA KAIHOE O AOTEAROA (WAKA AMA NEW ZEALAND) INCORPORATED
Statement of Comprehensive Income
For the year ended 30 June 2012

	<i>Note</i>	2012 \$	2011 \$
INCOME			
Grants, Sponsorship & Funding	3	157,558	215,000
Administrative Income		36,579	37,504
Sprint Nationals Income		181,961	183,846
Secondary School National Income		12,120	-
Long Distance Nationals Income		4,807	-
World Sprints Campaign Income		41,334	(400)
Interest Received		4,421	3,758
TOTAL INCOME		438,780	439,708
EXPENDITURE			
Contract Services & Salaries		43,581	-
Administration		10,413	4,704
Special Projects		54,354	80,525
Sprint Nationals		181,746	187,581
Long Distance Nationals		20,222	-
Secondary School Nationals		16,435	5,573
World Sprints Campaign		11,455	(2,944)
Advertising		2,868	-
Audit Fees		4,300	5,717
Bank Fees		251	100
Consulting & Accounting		1,798	1,967
Legal Fees		12,154	-
Travel		4,647	4,333
NKOA Meetings		20,913	13,235
Rent		3,000	-
Other Operating Expenses		2,845	23,299
Depreciation	4	9,211	5,812
TOTAL EXPENDITURE		400,193	329,902
NET SURPLUS		38,587	109,806

NOTE: This statement is to be read in conjunction with the Notes to the Financial Statements and the Auditor's Report

NGA KAIHOE O AOTEAROA (WAKA AMA NEW ZEALAND) INCORPORATED
Statement of Changes in Equity
For the year ended 30 June 2012

	<i>2012</i>	<i>2011</i>
	\$	\$
EQUITY AT START OF PERIOD	213,232	103,426
SURPLUS		
Net Surplus for the Year	38,587	109,806
Total Recognised Revenues & Expenditure	<u>38,587</u>	<u>109,806</u>
EQUITY AT END OF PERIOD	<u>251,819</u>	<u>213,232</u>

NOTE: This statement is to be read in conjunction with the Notes to the Financial Statements and the Auditor's Report

1. STATEMENT OF ACCOUNTING POLICIES

a. Reporting Entity

Nga Kaihoe o Aotearoa (Waka Ama New Zealand) Incorporated is a non-profit organisation registered under the Incorporated Society Act 1908.

The Incorporated society is to lead the development, practice and promotion of the sport and culture of Waka Ama.

b. Statement of Compliance

These Financial Statements have been prepared in accordance with New Zealand generally accepted accounting practice (NZ GAAP).

Differential Reporting

Nga Kaihoe o Aotearoa (Waka Ama New Zealand) Incorporated is a qualifying entity in that it qualifies for differential reporting as there is no separation between the owners and the governing body (or, is not large as defined under the Framework for differential reporting). All differential reporting exemptions have been applied

Basis of Measurement

The financial statements have been prepared on a historical basis with the exception of certain items for which specific accounting policies have been identified

Changes in Accounting Policies

There have been no changes in accounting policies. All policies have been applied on bases consistent with those used in previous years.

Prior Year Comparatives

Certain comparative figures have been restated to comply with the current year disclosures.

Presentation Currency

These financial statements are presented in New Zealand dollars

Specific Accounting Policies

The accounting policies used in the preparation of these financial statements are set out below. The policies have been consistently applied to all years presented.

c. Revenue

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the entity and the revenue can be reliably measured. Grant income is recorded in the period to which it relates to.

NGA KAIHOE O AOTEAROA (WAKA AMA NEW ZEALAND) INCORPORATED
Notes to the Financial Statement
For the year ended 30 June 2012

d. Property Plant & Equipment

Property, plant and equipment are recorded at cost less accumulated depreciation and impairment losses.

Depreciation of property, plant & equipment is calculated using diminishing value tax rate so as to expense the cost of the assets over their useful lives. Depreciation of all assets is reported in the Statement of Comprehensive Income.

The rates are shown below:

Office Equipment	12%-40% DV
Plant & Equipment	15.6% DV

e. Goods & Services Tax

These financial statements have been prepared on a GST exclusive basis with the exception of accounts receivable and accounts payable which are stated GST inclusive.

f. Income Tax

No provision for income tax has been made as Nga Kaihoe o Aotearoa (Waka Ama New Zealand) Incorporated meets the Inland Revenue Department requirement for charitable status and has been granted an income tax exemption. Therefore there is no requirement to file an income tax return.

g. Receivables

Receivables are stated at their estimated realisable value. Bad debts are written off in the year in which they are identified.

2. AUDIT

These financial statements have been subject to audit. Please refer to Auditor's Report.

3. GRANTS AND SPONSORSHIP RECEIVED

	2012	2011
The Lion Foundation	6,813	30,000
New Zealand Charitable Trust	20,000	20,000
Ministry of Social Development	23,000	-
Sport New Zealand (SPARC)	50,000	25,000
NZ Post	45,090	-
Te Puni Kokiri	-	100,000
Other	12,655	40,000
	<u>157,558</u>	<u>215,000</u>

NGA KAIHOE O AOTEAROA (WAKA AMA NEW ZEALAND) INCORPORATED

Notes to the Financial Statement

For the year ended 30 June 2012

4. PROPERTY, PLANT & EQUIPMENT

	Cost	2012 Depn	Accum Depn	Closing Book Value
Assets				
Office Equipment	27,668	3,111	17,013	10,655
Plant & Equipment	42,417	6,100	9,409	33,008
	<u>70,085</u>	<u>9,211</u>	<u>26,422</u>	<u>43,663</u>

	Cost	2011 Depn	Accum Depn	Closing Book Value
Assets				
Office Equipment	20,336	2,503	13,902	6,434
Plant & Equipment	42,417	3,309	3,309	39,108
	<u>62,753</u>	<u>5,812</u>	<u>17,211</u>	<u>45,542</u>

5. OPERATING LEASES

The entity has the following obligations for leases at balance date:

	2012	2011
No later than one year	16,728	-
Later than one year and no later than five years	<u>14,168</u>	<u>-</u>
	<u>30,896</u>	<u>-</u>

6. CONTINGENT LIABILITIES

There are no contingent liabilities. (2011: nil)

7. SECURITIES AND GUARANTEES

There was no overdraft or any facility arrange as at balance date.

8. RELATED PARTIES

The organisation used the services of Lara Collins (Paddle NZ Ltd) and Alex Ryder (EnterNOW Ltd). Both Lara and Alex were committee members of the society prior to March 2012 and December 2011 respectively. Services provided were on normal trading terms to the value of \$45,996 (Paddle NZ Ltd) and \$7,644.50 (EnterNOW Ltd). From 1 March 2012 Lara Collins was employed as General Manager. Her salary was approved by the Board on normal commercial terms.

There were no outstanding balances at year end (2011: nil). There were no related party transactions written off during the year under review.

9. SUBSEQUENT EVENTS

There have been no subsequent events after 30 June 2012.

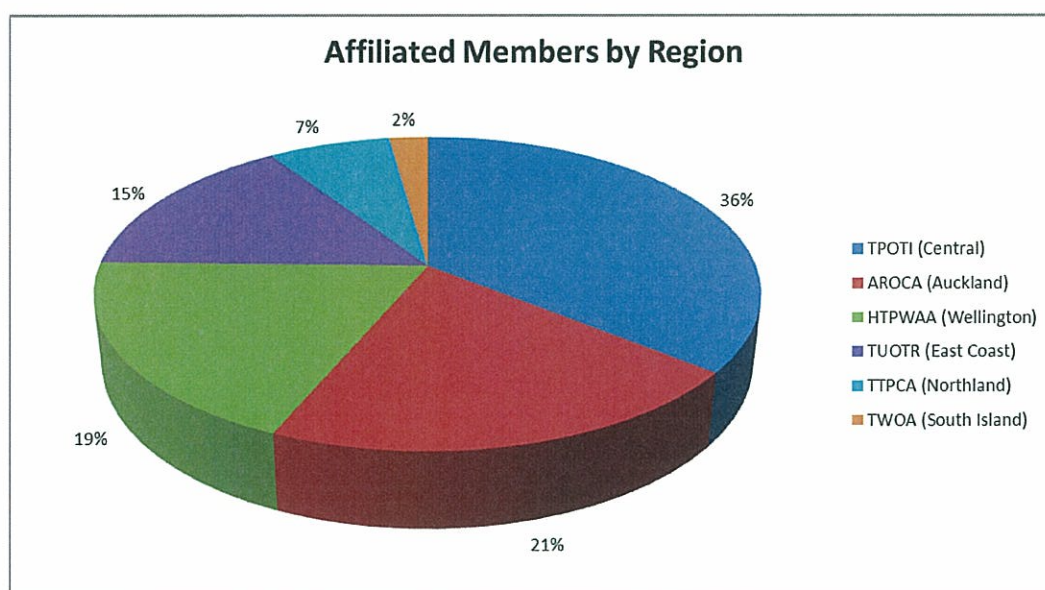
NGA KAIHOE O AOTEAROA (WAKA AMA NEW ZEALAND) INCORPORATED
Notes to the Financial Statement
For the year ended 30 June 2012

10. NZ IFRS

The entity has not adopted New Zealand equivalents to International Financial Reporting Standards (NZ IFRS). The entity qualifies for and has applied the small and medium entities exemption to NZ IFRS issued by the Accounting Standards Review Board. The basis for the entity applying the exemption is that it is not publicly accountable, and is not classified as "large" as defined in the New Zealand Institute of Chartered Accountants' Framework for Differential Reporting.

STATISTICS FOR SEASON ENDING 30-JUN-2012

Region (click to drill down)	Members	Pct
Te Puku O Te Ika	980	35.8%
Auckland Regional Outrigger Canoe Assn	565	20.6%
Hoe Tonga Pacifica Waka Ama Association	519	19.0%
Te Uranga O Te Ra	420	15.3%
Tai Tokerau Polynesian Canoe Association	193	7.0%
Te Waka o Aoraki	61	2.2%
Total	2738	



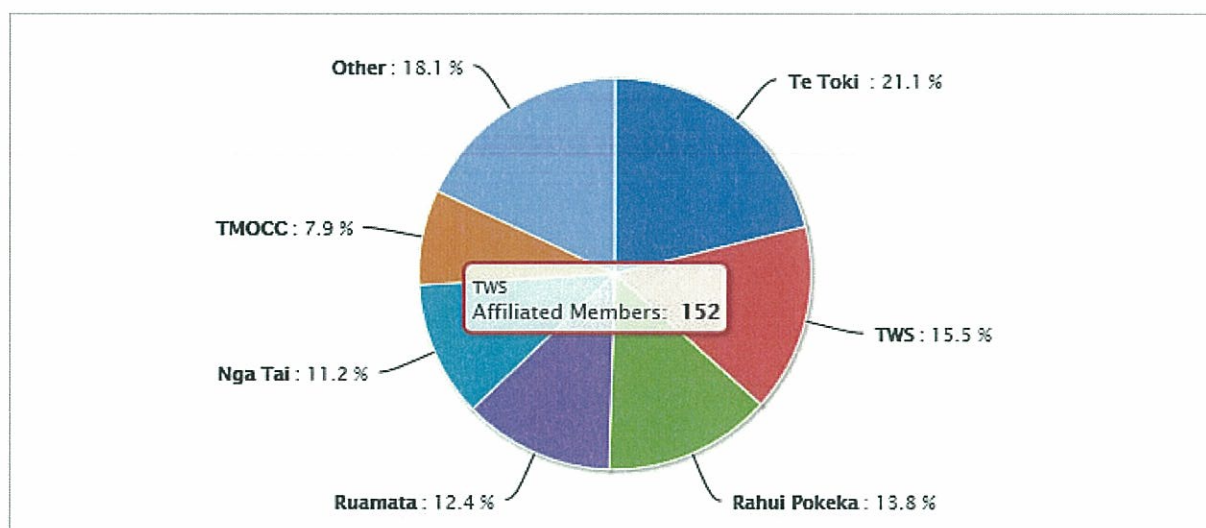
Age Division	Male	Female
Midget	156	195
Int	223	188
J16	238	244
J19	147	180
O23	67	62
Open	181	203
Master	160	179
Snr	148	103
Gld	40	37
M70	5	0
Total	1365	1391

TPOTI (Te Puku o Te Ika)

STATISTICS FOR SEASON ENDING 30-JUN-2012

Club (Click to drill down)	Members	Pct
1. Te Toki Voyaging Trust	207	21.1%
2. Turangawaewae Waka Sports	152	15.5%
3. Rahui Pokeka Waka Sports	135	13.8%
4. Ruamata	122	12.4%
5. Nga Tai Whakarongo	110	11.2%
6. Tauranga Moana Outrigger Canoe Club Inc.	77	7.9%
7. Te Arawa Paddlers Inc.	31	3.2%
8. Waikato Dragon Boat & Waka Ama Association	30	3.1%
9. Te Au Rere Waka Ama Club	28	2.9%
10. Tarawera Outrigger Canoe Club	26	2.7%
11. Tuatara Waka Ama Club	22	2.2%
12. Hei Matau Paddlers	15	1.5%
13. Hoe Aroha Whanau o Mauao	14	1.4%
14. Waka Ama O Whakatane	9	0.9%
15. Maketu Hoe Waka	1	0.1%
16. Otaikokako Waka Ama Club Taranaki Inc	1	0.1%
Total	980	

Affiliated Members per Club

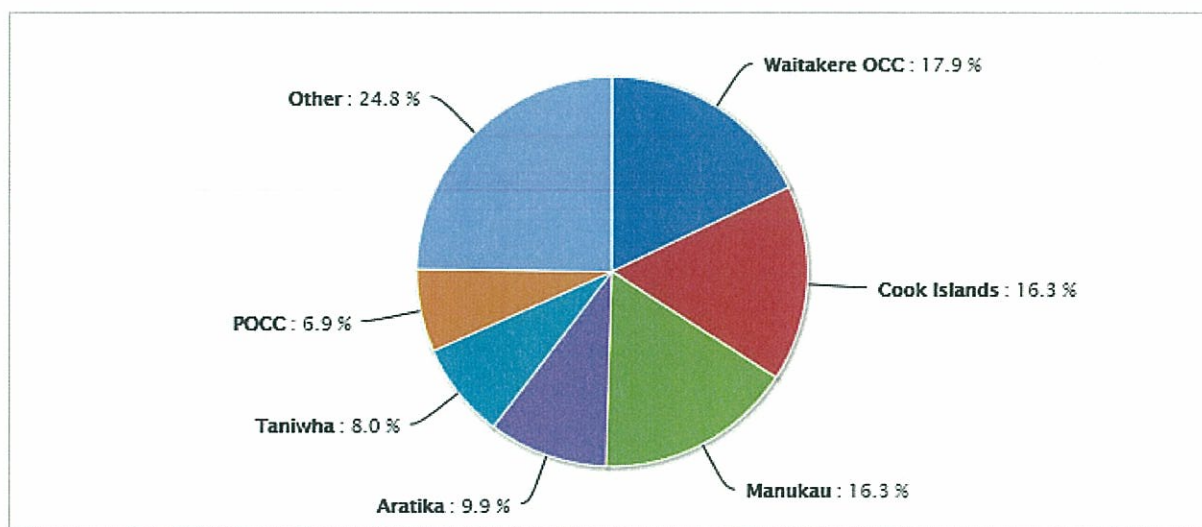


AROCA (Auckland Region Outrigger Canoe Association)

STATISTICS FOR SEASON ENDING 30-JUN-2012

Club (Click to drill down)	Members	Pct
1. Waitakere Outrigger Canoe Club Inc	101	17.9%
2. Cook Islands Outriggers Association	92	16.3%
3. Manukau Outrigger Canoe Club	92	16.3%
4. Aratika Water Sports Club	56	9.9%
5. Taniwha Outrigger Canoe Club Inc	45	8.0%
6. Pakuranga Outrigger Canoe Club	39	6.9%
7. Te Pou Herenga Waka Ama Club Inc.	39	6.9%
8. Te Paerangi Waka Ama Inc	29	5.1%
9. Akarana	26	4.6%
10. Orakei Water Sports	26	4.6%
11. Tamaki Outrigger Canoe Club	12	2.1%
12. Tu Tangi Ora - South Kaipara Collective Inc	6	1.1%
13. Tui Tonga Canoe Club	2	0.4%
Total	565	

Affiliated Members per Club



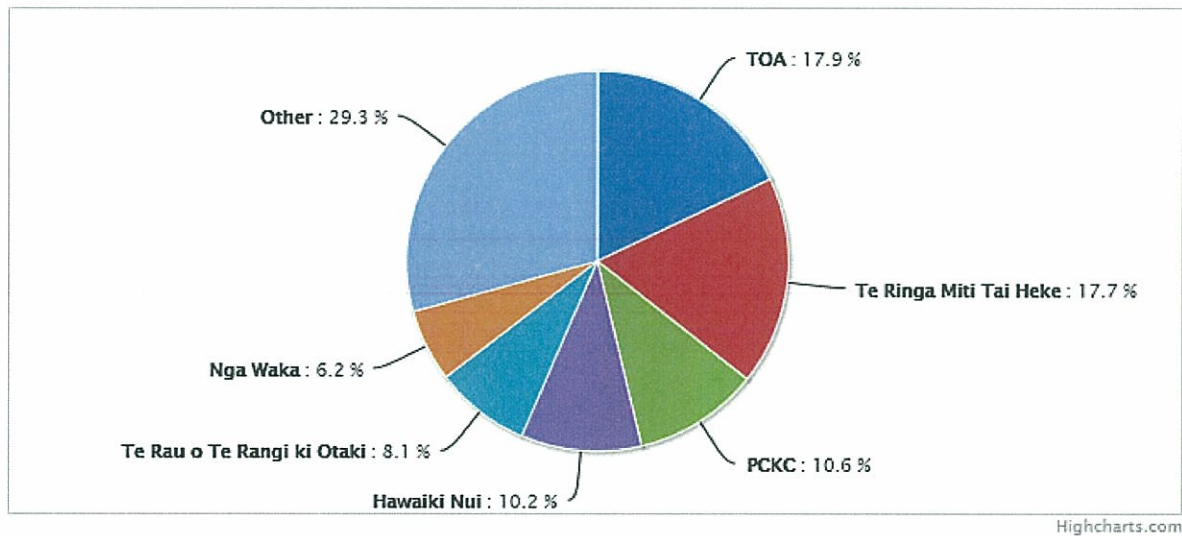
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HTPWAA (Hoe Tonga Pacifica Waka Ama Association)

STATISTICS FOR SEASON ENDING 30-JUN-2012

Club (Click to drill down)	Members	Pct
1. TOA Waka Ama Club	93	17.9%
2. Te Ringa Miti Tai Heke Waka Ama Club Incorporated	92	17.7%
3. Porirua Canoe Kayak Club Inc.	55	10.6%
4. Hawaiki Nui Tuarua Waka Ama	53	10.2%
5. Te Rau o Te Rangi ki Otaki	42	8.1%
6. Nga Waka Tekau Rautau ki Porirua Inc.	32	6.2%
7. Tai Tonga 41 Outrigger Canoe Club	32	6.2%
8. Kokiri Tai Patu Waka Ama Club	28	5.4%
9. Aniuwaru ki Porirua Waka Ama Ropu Inc	24	4.6%
10. Mana Pasifika Outrigger Canoe Club	20	3.9%
11. Wairarapa Nui Tonu	19	3.7%
12. Hikoikoi Waka Club	16	3.1%
13. Tu Nui a Te Ika Outrigger Canoe Club Inc	13	2.5%
Total	519	

Affiliated Members per Club



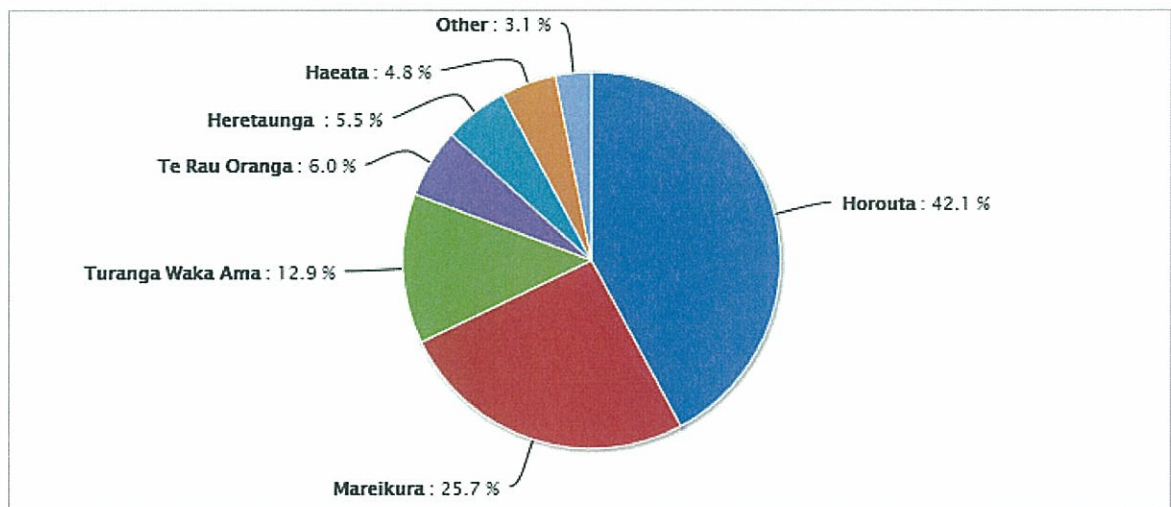
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TUOTR (Te Uranga o Te Ra)

STATISTICS FOR SEASON ENDING 30-JUN-2012

Club (Click to drill down)	Members	Pct
1. Horouta Waka Hoe Club Inc.	177	42.1%
2. Mareikura	108	25.7%
3. Turanga Waka Ama	54	12.9%
4. Te Rau Oranga O Ngati Kahungunu Waka Ama Club	25	6.0%
5. Heretaunga Ararau O Ngati Kahungunu Waka Ama Roopu	23	5.5%
6. Haeata Ocean Sports Incorporated	20	4.8%
7. Maraenui Rugby & Sports Association	13	3.1%
Total	420	

Affiliated Members per Club



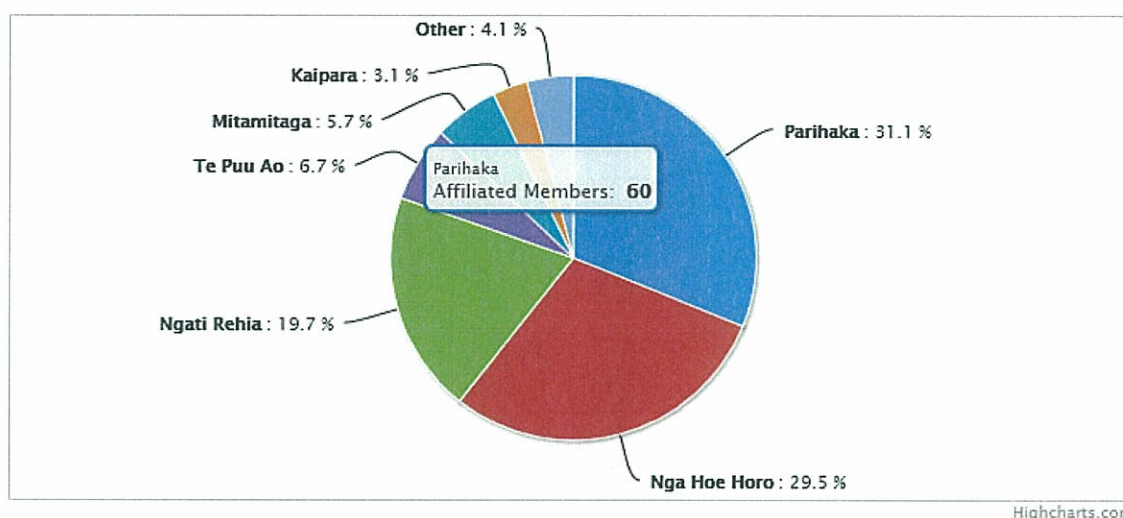
Highcharts.com

TTPCA (Tai Tokerau Polynesian Canoe Association)

STATISTICS FOR SEASON ENDING 30-JUN-2012

Club (Click to drill down)	Members	Pct
1. Parihaka Sports Club Inc.	60	31.1%
2. Nga Hoe Horo Outrigger Canoe Club	57	29.5%
3. Kaihoe o Ngati Rehia Trust	38	19.7%
4. Te Puu Ao	13	6.7%
5. Mitamitaga o le Pasefika Vaa' Alo	11	5.7%
6. Nga Hoe Uranga ki Kaipara	6	3.1%
7. Rangaunu Sports Club	6	3.1%
8. Nga Kaitiaki Waka Ama Club	2	1.0%
Total	193	

Affiliated Members per Club

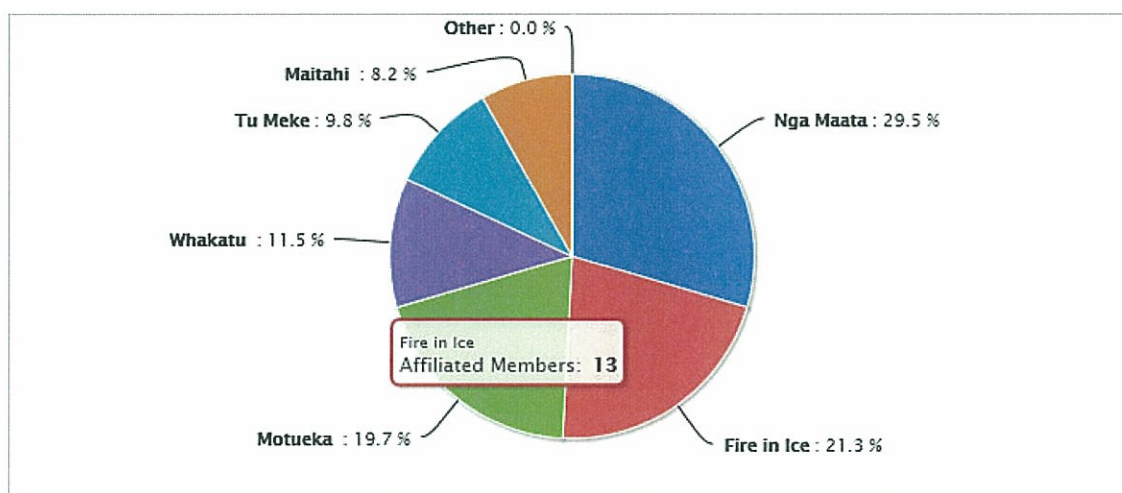


TWOA (Te Waka o Aoraki)

STATISTICS FOR SEASON ENDING 30-JUN-2012

Club (Click to drill down)	Members	Pct
1. Nga Maata Waka Outrigger Club Inc	18	29.5%
2. Fire in Ice Outrigger Canoe Club Inc	13	21.3%
3. Motueka Waka Ama Club	12	19.7%
4. Whakatu Marae Waka-Ama Club	7	11.5%
5. Tu Meke Sports Club	6	9.8%
6. Maitahi Outrigger Canoe Club	5	8.2%
Total	61	

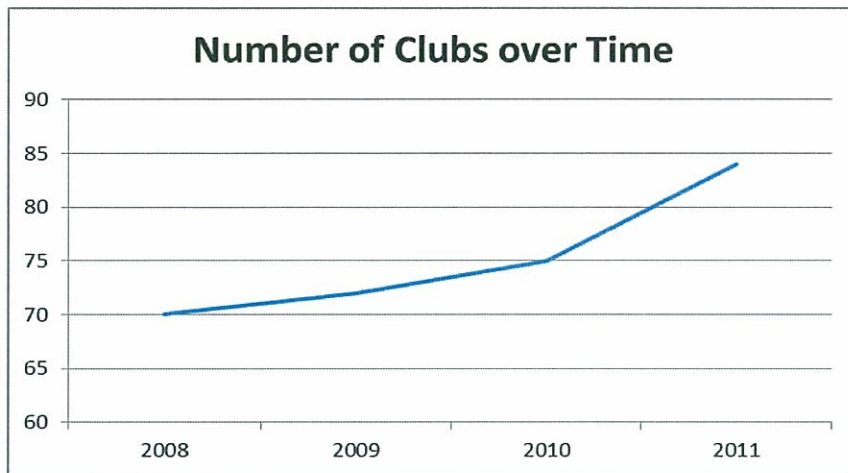
Affiliated Members per Club



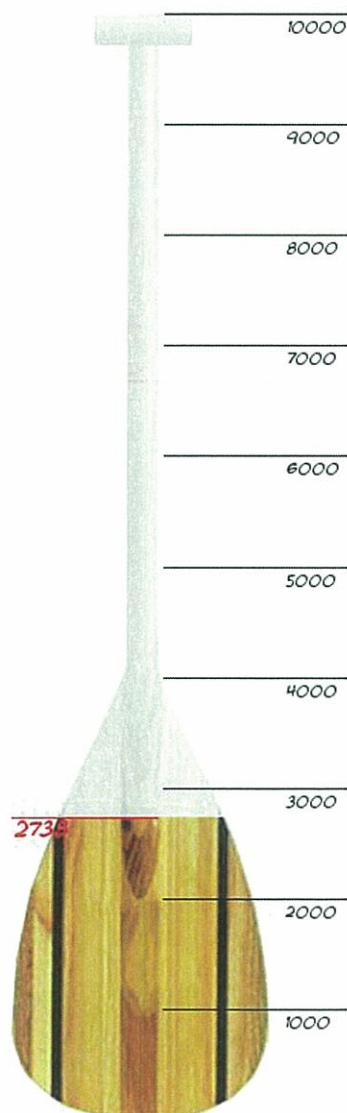
Highcharts.com

Club growth:

Since 2008 the number of Waka Ama clubs has increased from 70 to 84 in 2011 (Shown in the graph below)



Membership Monitor 10,000 target










International Va'a Federation World Sprints - Calgary 2012



Medal Tally

					
	Country	Gold	Silver	Bronze	Total
	Hawai'i	23	20	18	61
	New Zealand	16	25	20	61
	Canada	15	4	7	26
	Australia	6	4	5	15
	Brazil	2	4	-	6
	New Caledonia	2	-	2	4
	California	-	5	2	7
	Tahiti	-	-	1	1

Medalists New Zealand

Medal	Place	Event	Name	Time
	1st	Adaptive Men - V1 500 (A)	Aotearoa - George Thomas	2:33.57
	1st	Junior 16 Men - V6 500	Aotearoa Hoe Awhio	2:05.92
	1st	Junior 16 Women - V1 500	Aotearoa - Marama Elkington	2:43.41
	1st	Junior 16 Women - V12 500	Aotearoa Hinerehia	2:13.36
	1st	Junior 16 Women - V6 1000	Aotearoa Hinerehia	5:20.62

Medal	Place	Event	Name	Time
	1st	Junior 16 Women - V6 500	Aotearoa Hinerehia	2:19.51
	1st	Junior 19 Men - V12 500	Aotearoa J19 Men	1:55.50
	1st	Junior 19 Women - V1 500	Aotearoa - Kataraina Brown	2:48.98
	1st	Junior 19 Women - V12 500	Aotearoa Combined Forces	2:10.03
	1st	Junior 19 Women - V6 1000	Aotearoa Hinerei	5:16.21
	1st	Junior 19 Women - V6 500	Aotearoa Whakaarorangi	2:17.46
	1st	Master Men - V1 500	Aotearoa - Sonny Pehi	2:24.62
	1st	Open Men - V12 500	Aotearoa Open Men – Vaka Manu & Pineula	1:51.25
	1st	Open Men - V6 500	Aotearoa Vaka Manu Opens	1:53.51
	1st	Open Women - V1 500	Aotearoa - Vesna Radonich	2:42.60
	1st	Open Women - V6 500	Aotearoa Kaiarahi Toa	2:14.53
	2nd	Golden Master Women - V1 500	Aotearoa - Vicki Flavell	3:14.78
	2nd	Golden Master Women - V12 500	Aotearoa Golden Years	2:22.90
	2nd	Junior 16 Men - V1 500	Aotearoa - Maori Tere	2:37.85
	2nd	Junior 16 Men - V12 500	Aotearoa Takihoe	1:59.70
	2nd	Junior 16 Women - V1 500	Aotearoa - Akayshia Williams	2:43.69
	2nd	Junior 16 Women - V12 500	Aotearoa J16 Women	2:16.89
	2nd	Junior 19 Men - V12 500	Aotearoa Tangi-te-kiwi	1:56.80
	2nd	Junior 19 Men - V6 1000	Aotearoa Tumanako	4:41.00

Medal	Place	Event	Name	Time
	2nd	Junior 19 Men - V6 500	Aotearoa Vaka Manu	1:59.85
	2nd	Junior 19 Women - V1 500	Aotearoa - Kamilla Brown	2:51.50
	2nd	Junior 19 Women - V12 500	Aotearoa Hinerei	2:12.98
	2nd	Junior 19 Women - V6 1000	Aotearoa Whakaarorangi	5:21.75
	2nd	Junior 19 Women - V6 500	Aotearoa Hinerei	2:19.19
	2nd	Master Men - V12 500	Aotearoa Master Men	1:53.94
	2nd	Master Men - V6 1000	Aotearoa Haeata	4:37.52
	2nd	Master Men - V6 500	Aotearoa Vaka Manu Red	1:59.06
	2nd	Master Women - V12 500	Aotearoa Master Women	2:10.50
	2nd	Open Men - V6 500	Aotearoa Pineula	1:54.30
	2nd	Open Women - V1 500	Aotearoa - Stacey Davis	2:43.73
	2nd	Open Women - V12 500	Aotearoa Kaiarahi Toa-Ahurei	2:08.29
	2nd	Open Women - V6 1500	Aotearoa Inano	8:08.50
	2nd	Snr Master Men - V1 500	Aotearoa - Anthony Tapp	2:30.60
	2nd	Snr Master Men - V12 500	Aotearoa Fluffy Slippers	2:08.80
	2nd	Snr Master Women - V6 1000	Aotearoa Tairawhiti	5:33.83
	2nd	Snr Master Women - V6 500	Aotearoa Team Tairawhiti	2:24.54
	3rd	Golden Master Men - V1 500	Aotearoa - Arthur Grocott	2:33.09
	3rd	Golden Master Women - V1 500	Aotearoa - Sheryl Carne	3:16.48

Medal	Place	Event	Name	Time
	3rd	Golden Master Women - V6 500	Aotearoa Wahine Toa	2:44.17
	3rd	Junior 16 Men - V1 500	Aotearoa - Daniel Kauika	2:40.08
	3rd	Junior 16 Men - V12 500	Aotearoa Hoe Tonga	2:04.00
	3rd	Junior 16 Men - V6 1000	Aotearoa Wehe Kotahi Aroha	5:02.86
	3rd	Junior 16 Men - V6 500	Aotearoa Wehe Kotahi Aroha	2:14.65
	3rd	Junior 16 Women - V1 500	Aotearoa - Alex Sinclair	2:45.20
	3rd	Junior 19 Men - V6 1000	Aotearoa Vaka Manu	4:43.49
	3rd	Junior 19 Men - V6 500	Aotearoa Tumanako	2:01.63
	3rd	Junior 19 Women - V6 500	Aotearoa Top Knots	2:22.74
	3rd	Master Men - V12 500	Aotearoa Vaka Manu - Masters	1:54.70
	3rd	Master Men - V6 500	Aotearoa Haeata	1:59.17
	3rd	Master Women - V1 500	Aotearoa - Mereana Hodges	2:48.53
	3rd	Master Women - V6 500	Aotearoa Wehe Maia	2:23.35
	3rd	Open Men - V1 500	Aotearoa - Bradley Anderson	2:22.37
	3rd	Open Women - V1 500	Aotearoa - Kiwi Campbell	2:43.74
	3rd	Open Women - V6 1500	Aotearoa PaddleNZ	8:16.19
	3rd	Snr Master Men - V6 1000	Aotearoa Right Fluffy Slipper	4:54.06
	3rd	Snr Master Men - V6 500	Aotearoa Right Fluffy Slipper	2:06.62

New Zealand Post Waka Ama Events

Over 12 months to June 2012 there have been 4 national waka ama events.

EVENT	Number participants	Duration	Media Coverage
New Zealand Post Long Distance Nationals – Gisborne 2011	<ul style="list-style-type: none"> 200 Participants 100 Spectators 39 Teams 	2 Days	Local News Paper Local Media www.wakaama.co.nz 12241 webpage hits



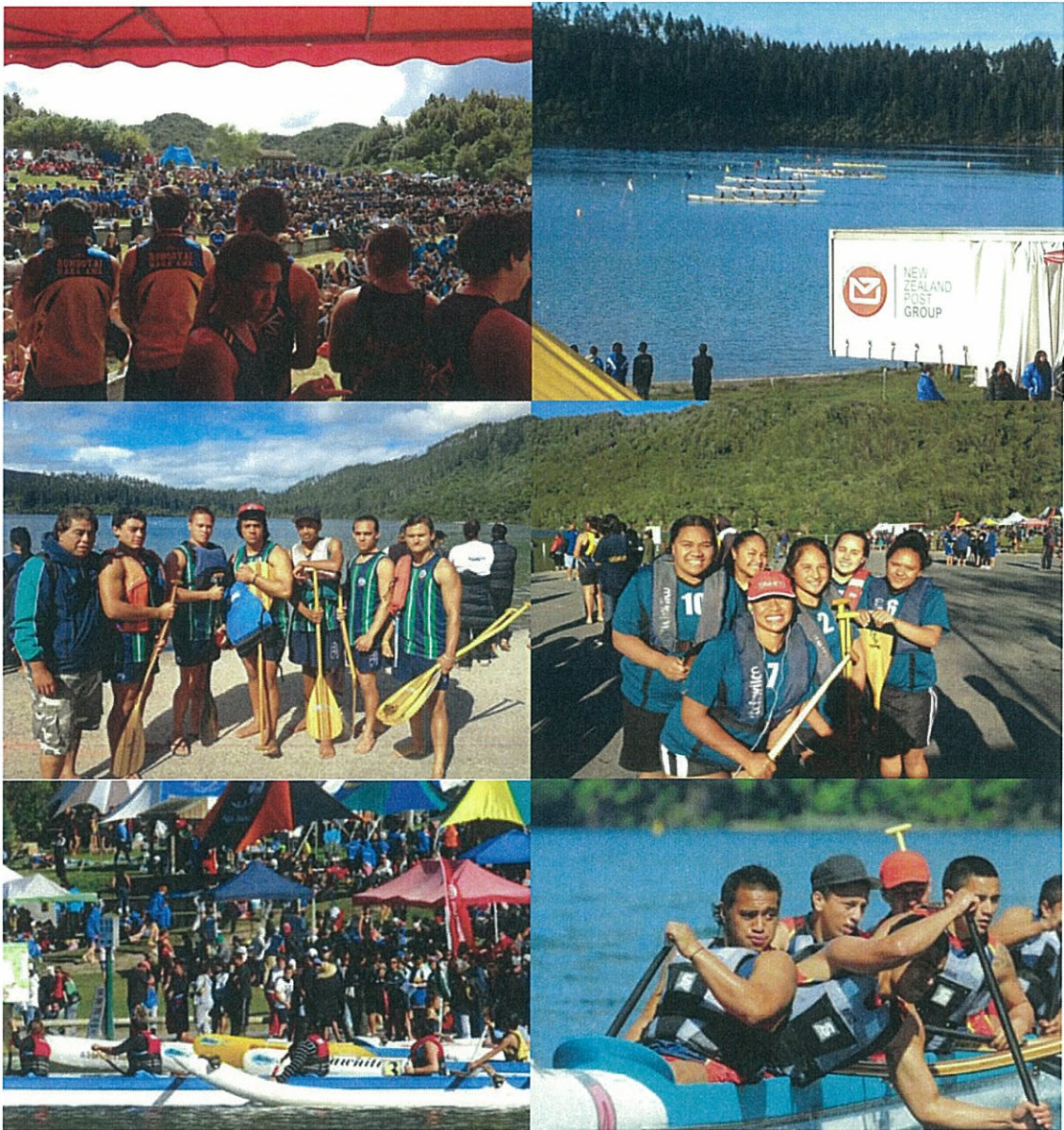
New Zealand Post Waka Ama Sprint Nationals – Lake Karapiro January 2012 (23 rd Annual)	<ul style="list-style-type: none"> • 2307 Participants • 1416 Teams • Approximately 10,000 Spectators (Across 5 days) 	5 Days	<ul style="list-style-type: none"> • Waikato News papers Local News papers around the country • Radio Sport (Interview – Lara) • 1ZB interview – Lara Iwi Radio interview – Lara • Maori Television – News stories daily Te Karere (TV1) - News stories daily • www.wakaama.co.nz 30546 webpage hits
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Age Breakdown of participants at Nationals at Karapiro

Age Division	Male	Female
Midget	151	185
Int	211	177
J16	222	227
J19	127	165
O23	53	49
Open	124	140
Master (40+)	111	127
Snr (50+)	108	75
Gld (60+)	27	24
M70+	4	0
Total	1138	1169



<p>New Zealand Post Secondary School Waka Ama Nationals – Blue Lake Rotorua</p> <p>March 2012</p>	<ul style="list-style-type: none"> • 1461 Paddlers • 84 Secondary Schools • Aged 12 – 19 • 13.4% increase in participation from 2011 	<p>4 Days</p>	<p>Local News Paper</p> <p>Local Media Maori Television News</p> <p>Te Karere (TV1)</p> <p>www.wakaama.co.nz</p> <p>7055 website hits</p>
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<p>New Zealand Post Long Distance Nationals – Porirua April 2012</p>	<ul style="list-style-type: none"> • 300 Paddlers • 43 teams • 200 spectators • 10.2% increase from October 2011 	<p>2 Days</p>	<p>Local News Paper Local Media www.wakaama.co.nz 12173 webpage hits</p>
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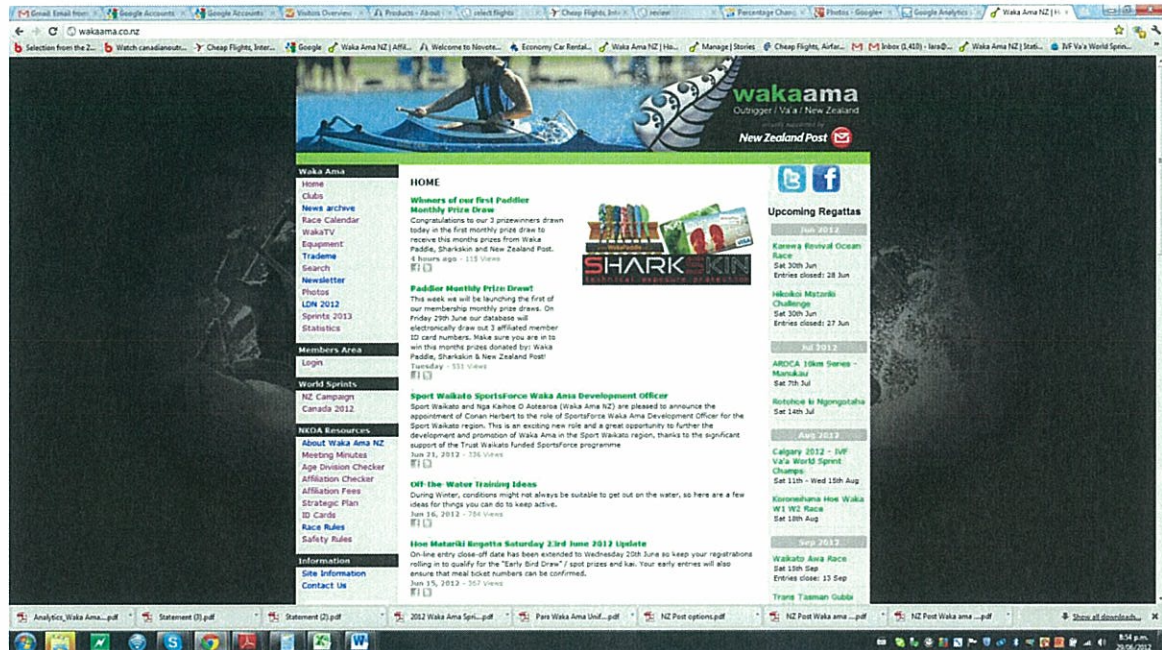


WEBSITE:

Our website is one of our sports best assets and the key tool we use to promote events to our members. We are thankful to have the expertise of Alex Ryder who is a crucial component in success of our IT systems

We communicate with our clubs, regions and members constantly. We have an electronic database that is linked through our website and every affiliated member has an ID number and ID card.

www.wakaama.co.nz



Over the 12 months to 30th June 2012 we have received the following web stats:

53,991 people visited this site with 230,963 visits.



Visits: 230,963



Unique Visitors: 53,991



Page Views: 906,056



Pages / Visit: 3.92



Avg. Visit Duration: 00:03:51



Bounce Rate: 41.05%



% New Visits: 22.13%

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